

Smt. Durgadevi Sharma Charitable Trust



Chandrabhan Sharma College  
Arts, Science & Commerce

(Affiliated to the University of Mumbai)  
Accredited by NAAC 'B+'

# ACADEMIC YEAR 2021 – 2022

**I/C PRINCIPAL**  
**Chandrabhan Sharma College**  
**of Arts, Science & Commerce**  
Powai-Vihar, Powai, Mumbai - 400 076  
Tel. 25704526 / 25704530

Chandrabhan Sharma College of Arts, Science & Commerce, Adi Shankaracharya Marg, Powai - Vihar, Powai, Mumbai - 400076.  
Tel.: 022-25704526 / 25704530 Email: info@cscollege.co.in Web: www.cscollege.co.in

*List of Student Names and Project*

*TYBMS List*



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| Roll No | Name                          | Topic   |
|---------|-------------------------------|---|
| 1       | AJITH EJESHWARAN              | MARKETING STRATEGY OF MAMA EARTH  |
| 2       | ANIKET CHIKANE                | ROLE OF INTERNET MARKETING  |
| 3       | BALKRISHNA DHEKNE             | A STUDY ON STATUTORY AUDIT: COMPARATIVE ANALYSIS OF MANUFACTURING SECTOR                          |
| 4       | BHAVESH VIJAY GAWDE           | STUDY ON CONSUMER BEHAVIOUR ON PLASTIC MONEY  |
| 5       | AJAY GOLE                     | TO STUDY THE EFFECT OF COVID-19 IN THE INDIAN STOCK MARKET  |
| 6       | RAHUL GOUDA                   | MARKETING STRATEGY OF MAGGIE  |
| 7       | KHAN NAMRA IFTEHKHAR          | MARKET AND SALES DEVELOPMENT OF TATA GROUP  |
| 8       | SHADAB KHAN                   | SMALL SCALE INDUSTRY  |
| 9       | SHEHZAD KHAN                  | SPARTAN NUTRITION   |
| 10      | FARAH ABRAR MALIK             | A STUDY ON CONSUMER BUYING BEHAVIOUR OF PARLEG  |
| 11      | MOHAMMAD UMAR<br>SHAKEEL      | HAVELLS INDIA LTD   |
| 12      | KEITH MENDONCA                | CREDIT CARD FRAUD IN INDIA  |
| 13      | SNEHA MURALIDHARAN            | STUDY OF CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING WRT YOUTH                                  |
| 14      | VIGHNESH NADANKAR             | MARKET ANALYSIS AND SALES DEVELOPMENT OF AMUL MILK  |
| 15      | ABHISHEK PANDEY               | CONSUMER BEHAVIOUR OF DAIRY FARMERS IN ADOPTION OF COMPOUND CATTLE FEED IN GODREJ AGROVET LIMITED |
| 16      | ANKITA PANDEY                 | CONSUMER BEHAVIOUR TOWARDS SMART PHONE INDUSTRY IN INDIAN MARKET                                  |
| 17      | NEERAJ PANDEY                 | MARKETING STRATEGIES & FUNDAMENTALS OF E-COMMERCE   |
| 18      | DEVANSH PARMAR                | IMPACT OF COVID-19 & LOCKDOWN ON DIGITAL PAYMENTS INDUSTRY IN RETAIL SECTOR OF KDMC REGION        |
| 19      | ADESH PAUL                    | EVALUATING PORTFOLIO AND MAKING INVESTMENT DECISIONS.   |
| 20      | RAHUL ANTHONY                 | COMPARATIVE STUDY ON E-BANKING OF ICICI AND HDFC BANK   |
| 21      | AYUSH RAI                     | MARKETING STRATEGIES OF PUMA  |
| 22      | SAUNDH BALJEET                | EFFECTS OF MOBILE MARKETING ON YOUNGSTER  |
| 23      | JUNAID SAYED                  | STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO  |
| 24      | SHAIKH MOHAMMED SHAHE<br>ALAM | IMPORT AND EXPORT OF TATA MOTORS  |



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|----|----------------------------|---|
| 25 | SHAIKH RAFID               | MARKETING STRATEGIES OF MAMA EARTH  |
| 26 | ANURAG SINGH               | RURAL MARKETING STRATEGIES OF HINDUSTAN UNILEVER LIMITED                                    |
| 27 | MANDRAJEET YADAV           | COMPARATIVE ANALYSIS BETWEEN HDFC & SBI BANKING REGARDING PERSONAL LOANS                    |
| 28 | YADAV SHUBHAM              | BISLERI MARKETING PROJECT   |
| 29 | YADAV YASH                 | A STUDY ON THE SERVICES PROVIDED BY SBI   |
| 30 | DHIRAJ SHANKAR BALGUDE     | STRATEGY ANALYSIS OF HUL  |
| 31 | SANDEEP DENGAL             | A STUDY ON PATANJALI AYURVEDA LIMITED FASTEST GROWING PMCG                                  |
| 32 | MANAV JAIN                 | INMOBI MOBILE MARKETING PLATFORM FOR AVERTISERS AND PUBLISHERS                              |
| 33 | ROHIT KAMBLE               | A STUDY TO UNDERSTAND THE STRATEGIES AND MANAGEMENT PRACTICES OF INDIAN PREMIUR LEAGUE      |
| 34 | KANOJIA VIREN              | A STUDY ON IMPACT OF CRYPTOCURRENCY ON INVESTORS AND INDIAN ECONOMY                         |
| 35 | CHAUDHARY SURAJ            | MARKETING STRATEGIES OF MAGGIE  |
| 36 | DEVDAAS NAIK               | STUDY ON MARKETING MIX AND COMPETITIVE ANALYSIS OF SURF EXCEL                               |
| 37 | ANSAB SIDDIQUE             | A STUDY ON CONSUMER BRAND PREFERENCE OF LUXURY CAR WITH PARTICULAR REFERENCE TO MUMBAI CITY |
| 38 | USAMA SHAH                 | STUDY ON FINANCIAL PLANNING   |
| 39 | KHAN AHMED SHAMIM          | A STUDY ON AWARENESS ABOUT TAX PROVISION REGARDING INCOME FROM BUSINESS AND PROFESSIONAL    |
| 40 | KHAN MOHAMMAD ANAS         | A STUDY ON FINANCIAL RATIO ANALYSIS OF HDFC BANK  |
| 41 | AMAAN KHAN                 | A STUDY ON FINANCIAL PROBLEMS FACED BY THE START UPS  |
| 42 | DEEPAK KAMLESH SINGH       | MONEY MARKET  |
| 43 | CHANDRESH PATEL            | A REVIEW OF SOCIAL MEDIA MARKETING IN INCREASING THE REVENUE OF THE BUSINESS ORGANISATIONS  |
| 44 | ROHIT SINGH                | MOBILE MARKETING  |
| 45 | PRITAM NAIK                | A REVIEW ON THE IMPACT OF CASH LESS SOCIETY OF INDIA  |
| 46 | UDAY SINGH                 | A STUDY ON CONSUMER PERCEPTION TOWARD E-PAYMENT SYSTEM AND PHYSICAL CASH PAYMENT SYSTEM     |
| 47 | SAJID SHAIKH               | A STUDY OF MARKETING STRATEGIES ADOPTED BY FMCG INDUSTRY                                    |
| 48 | HARSHAD PANDURANG KILLEDAR | A COMPARATIVE STUDY BETWEEN NIKE AND ADIDAS WITH REFERENCE TO FINANCIAL ASPECTS             |
| 49 | SHRINATH UDUGADE           | STUDY ON DERIVATIVE MARKET IN INDIA   |
|    |                            |   |



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|     |                      |  |
|-----|----------------------|--|
| 75  | Shiksha Singh        | A STUDY ON THE EFFECTIVENESS OF SOCIAL MEDIA AS A MARKETING TOOL             |
| 76  | Sakshi Bhadarge      | MERGERS AND ACQUISITIONS IN BANK OF BARODA, DENA BANK AND VIJAYA BANK        |
| 77  | Yash Bokade          | E COMMERCE AND CLASSES MANAGEMENT SYSTEM                                     |
| 78  | Sarah Chettiar       | IMPACT OF FINANCIAL DERIVATIVES AND HEDGE FUNDS ON THE INDIAN CAPITAL MARKET |
| 79  | Aniket Garaseya      | A STUDY OF IMPACT OF COVID-19 ON INDIAN STOCK                                |
| 80  | Niraj Gupta          | BANK CALLING METHOD FOR SELLING CREDIT CARD                                  |
| 81  | Sushant Mengade      | STUDY ON RETIREMENT PLANNING OF SALARIED PERSON                              |
| 82  | Aryan Menon          | INVESTORS OUTLOOK TOWARDS SYSTEMATIC INVESTMENT PLAN                         |
| 83  | Khushi Rajpurohit    | CASH MANAGEMENT OF HIMALAYAN DRUG COMPANY                                    |
| 84  | Saima Razzaque       | E-BANKING  |
| 85  | Aayush Singh         | THE STUDY OF RECRUITMENT & SELECTION OF BHARTI AIRTEL COMPANY                |
| 86  | Aishwrya Suvarna     | ONLINE TRADING   |
| 87  | Trupti Turde         | RESEARCH ON FINANCIAL MARKET   |
| 88  | Prashant Upadhyay    | GLOBAL ECONOMIC EFFECT OF THE COVID-19 PANDEMIC                              |
| 89  | Pratham Upadhyay     | EMPLOYEE SATISFACTION IN HEYLCON   |
| 90  | Pratik Upadhyay      | STUDY OF IMPACT OF COVID-19 ON INDIAN STOCK MARKET                           |
| 91  | Ashutosh Yadav       | CORPORATE SOCIAL RESPONSIBILITY OF TATA                                      |
| 92  | Karan Yewale         | CONSUMERS BUYING BEHAVIOUR TOWARDS MAGGI NOODLES AFTER ITS BAN               |
| 93  | Sakshi Keshan        | BEST HUMAN RESOURCES PRACTICES IN THE HOSPITALITY SECTOR                     |
| 94  | Kapil Mahiraj        | BRAND EQUITY/INTERNET BANKING  |
| 95  | Janvi Bhanushali     | IMPACT OF DEMONETIZATION ON BANK OF BARODA                                   |
|     |                      |  |
|     |                      |  |
| 101 | JAGDEEP KAUR         | ASSESSING THE CAREER DEVELOPMENT OF EMPLOYEE                                 |
| 102 | ARJUN RAJESH         | LABOUR WELFARE MEASURES IN IT SECTOR   |
| 103 | VEDANT VASANT BORKAR | A STUDY ON RECRUITMENT PROCESS OF AIRTEL PVT. LTD.                           |
| 104 | RISHI CHALKE         | A STUDY ON EMPLOYEE SATISFACTION LEVEL OF "KOTAK MAHINDRA BANK"              |
| 105 | ADITI CHAVHAN        | CONSUMER BEHAVIOUR TOWARDS COSMETIC PRODUCTS                                 |
| 106 | KOMAL DAS            | JOB DESCRIPTION AND JOB SPECIALISATION OF THE                                |

  
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|-----|-------------------------------|--|
|     |                               | MANAGERS OF ALL THE DEPARTMENTS  |
| 107 | SURAJ PRABHAKAR<br>DEVALE     | THE ROLE OF HUMAN RESOURCE INFORMATION SYSTEM<br>ON ORGANISATIONAL PERFORMANCE |
| 108 | AMBIKA DHILOD                 | MUMBAI DABBAWALA   |
| 109 | ADIBA DONGRE                  | PROJECT WORK ON PERFORMANCE APPRAISAL  |
| 110 | PREETHU PRASANNAN             | IMPACT OF STRESS ON EMPLOYEES DUE TO COVID-19                                  |
| 111 | SHRADDHA GUPTA                | A STUDY ON RETIREMENT PLANNING WITH REFERENCE<br>TO PEOPLE LIVING IN<br>UPTOWN |
| 112 | KUNAL PRAKASH<br>JADYAR       | WORK-LIFE BALANCE IN IT SECTOR   |
| 113 | SHILPA JAISWAL                | A STUDY ON EMPLOYEE RETENTION MESURES AND ITS<br>IMPACT ON EMPLOYEE MOTIVATION |
| 114 | AVANI KAMBLE                  | A STUDY ON WORK LIFE BALANCE OF EMPLOYEES OF<br>BPO                            |
| 115 | BHAVIKA KARWANJE              | ANALYTICAL STUDY OF STRESS MANAGEMENT IN<br>PRIVATE BANKING INDUSTRY           |
| 116 | DIKSHANT<br>KHANDAGALE        | THE STUDY OF RECRUITMENT PRACTICES   |
| 117 | NIKHIL MAHAPATRA              | A STUDY ON THE STRESS FACED BY EMPLOYEES IN THE<br>BANKING SECTOR              |
| 118 | PRITISH PATEL                 | A STUDY ON EFFECTS OF STRESS IN BANKING SECTOR                                 |
| 119 | SHUBHAM PATIL                 | CORPORATE SOCIAL RESPONSIBILITY  |
| 120 | NISHA RAJU PAWAR              | REWARD AND RECOGNITION   |
| 121 | SAVIO JUSTIN                  | STUDY OF TRAINING AND ITS NEED IN RELIANCE<br>COMPANY                          |
| 122 | ABHIMANYU SINGH<br>RAJPUROHIT | A STUDY ON RECRUITMENT AND SELECTION PROCESS IN<br>HOTEL INDUSTRY              |
| 123 | MEHREEN SHAIKH                | IMPACT OF COVID-19 PANDEMIC ON EMPLOYMENT                                      |
| 124 | SANJANA SHINDE                | A STUDY ON MEASURE OF EMPATHY IN LEADERSHIP<br>TRAINING                        |
| 125 | SANDHYA<br>SONKAMBLE          | TRAINING AND DEVELOPMENT IN HUMAN RESOURCE                                     |
| 126 | NIRUPAMA KAILASH<br>TEPPA     | HR OUTSOURCING IN INDIA  |



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|-----|--------------------------|--|
| 127 | TANNU THAKUR             | A STUDY OF EMPLOYEE MOTIVATION IN ORGANISATION                                 |
| 128 | SAKSHI VICHARE           | STUDY ON MOTIVATIONAL SIGNIFICANCE OF VARIOUS REWARDS AND RECOGNITION PROGRAMS |
| 129 | NISHA VISHWAKARMA        | HR IN SERVICE SECTOR   |
| 130 | PRIYANKA WANI            | SATISFACTION LEVEL OF EMPLOYEES IN THE TELECOM SECTOR                          |
| 131 | MANSI YADAV              | EVALUATION OF IPO IN INDIA   |
| 132 | SEEMA YADAV              | ANALYSING OF EXISTING JOB DESIGN METHOD FOR MOTIVATION OF EMPLOYEE             |
| 133 | VAISHNAVI<br>KARWANJE    | HUMAN RESOURCE MANAGEMENT  |
| 134 | SALONI THAKKAR           | A STUDY ON RECRUITMENT AND SELECTION OF A COMPANY                              |
| 135 | KOMAL<br>VISHWAKARMA     | STUDY ON ATTRITION RATES AT DIFFERENT SECTORS                                  |
| 136 | RUNITA JADHAV            | HR MANAGEMENT IN ORGANIZATION  |
| 137 | SHUBHAM PINGLE           | TATA SALT MARKETING STRATEGIES   |
| 138 | ABDUL REHMAN<br>SIDDIQUI | STRESS MANAGEMENT  |
| 139 | KARISMA DEBBARMA         | HUMAN RESOURCE MANAGEMENT IN BANKING SECTOR                                    |
| 140 | OMPRAKASH<br>RAJPUROHIT  | BENCHMARKING HR PRACTICES  |
| 141 | POOJA SAHANI             | ORGANIZATIONAL STUDY ON EMPLOYEE MOTIVATION                                    |



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## CERTIFICATE

This is to certify that **AJITH EJESHWARAN** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MARKETING STRATEGY OF MAMA EARTH** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **ANIKET CHIKANE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **ROLE OF INTERNET MARKETING** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **BALKRISHNA DHEKNE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON STATUTORY AUDIT: COMPARATIVE ANALYSIS OF MANUFACTURING SECTOR** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

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## CERTIFICATE

This is to certify that **BHAVESH VIJAY GAWDE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STUDY ON CONSUMER BEHAVIOUR ON PLASTIC MONEY** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **AJAY GOLE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **TO STUDY THE EFFECT OF COVID-19 IN THE INDIAN STOCK MARKET** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **RAHUL GOUDA** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MARKETING STRATEGY OF MAGGIE** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **KHAN NAMRA IFTEHKHAR** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MARKET AND SALES DEVELOPMENT OF TATA GROUP** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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This is to certify that **SHADAB KHAN** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **SMALL SCALE INDUSTRY** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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This is to certify that **SHEHZAD KHAN** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **SPARTAN NUTRITION** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

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This is to certify that **FARAH ABRAR MALIK** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON CONSUMER BUYING BEHAVIOUR OF PARLEG** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **MOHAMMAD UMAR SHAKEEL** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **HAVELLS INDIA LTD** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

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This is to certify that **KEITH MENDONCA** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **CREDIT CARD FRAUD IN INDIA** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

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This is to certify that **SNEHA MURALIDHARAN** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STUDY OF CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING WRT YOUTH** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

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**Signature of Principal**



**Signature of Course Coordinator**



**Signature of Examiner**





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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **VIGNESH NADANKAR** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MARKET ANALYSIS AND SALES DEVELOPMENT OF AMUL MILK** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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**Signature of Examiner**



## CERTIFICATE

This is to certify that **ABHISHEK PANDEY** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **CONSUMER BEHAVIOUR OF DAIRY FARMERS IN ADOPTION OF COMPOUND CATTLE FEED IN GODREJ AGROVET LIMITED** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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**Signature of Examiner**



## CERTIFICATE

This is to certify that **ANKITA PANDEY** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **CONSUMER BEHAVIOUR TOWARDS SMART PHONE INDUSTRY IN INDIAN MARKET** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **NEERAJ PANDEY** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MARKETING STRATEGIES & FUNDAMENTALS OF E-COMMERCE** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **DEVANSH PARMAR** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **IMPACT OF COVID-19 & LOCKDOWN ON DIGITAL PAYMENTS INDUSTRY IN RETAIL SECTOR OF KDMC REGION** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **ADESH PAUL** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **EVALUATING PORTFOLIO AND MAKING INVESTMENT DECISIONS.** under the supervision of **PROF. NEELAM AGRAWAL.** The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **RAHUL ANTHONY** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **COMPARATIVE STUDY ON E-BANKING OF ICICI AND HDFC BANK** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **AYUSH RAI** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MARKETING STRATEGIES OF PUMA** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **SAUNDH BALJEET** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **EFFECTS OF MOBILE MARKETING ON YOUNGSTER** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **JUNAID SAYED** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **SHAIKH MOHAMMED SHAHE ALAM** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **IMPORT AND EXPORT OF TATA MOTORS** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **SHAIKH RAFID** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MARKETING STRATEGIES OF MAMA EARTH** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **ANURAG SINGH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **RURAL MARKETING STRATEGIES OF HINDUSTAN UNILEVER LIMITED** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **MANDRAJEET YADAV** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **COMPARATIVE ANALYSIS BETWEEN HDFC & SBI BANKING REGARDING PERSONAL LOANS** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **YADAV SHUBHAM** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **BISLERI MARKETING PROJECT** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **YADAV YASH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON THE SERVICES PROVIDED BY SBI** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **DHIRAJ SHANKAR BALGUDE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STRATEGY ANALYSIS OF HUL** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **SANDEEP DENGALÉ** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON PATANJALI AYURVEDA LIMITED FASTEST GROWING PMCG** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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**Signature of Examiner**



## CERTIFICATE

This is to certify that **MANAV JAIN** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **INMOBI MOBILE MARKETING PLATFORM FOR ADVERTISERS AND PUBLISHERS** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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**Signature of Course Coordinator**



**Signature of Examiner**



## CERTIFICATE

This is to certify that **ROHIT KAMBLE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY TO UNDERSTAND THE STRATEGIES AND MANAGEMENT PRACTICES OF INDIAN PREMIUR LEAGUE** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **KANOJIA VIREN** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON IMPACT OF CRYPTOCURRENCY ON INVESTORS AND INDIAN ECONOMY** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **CHAUDHARY SURAJ** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MARKETING STRATEGIES OF MAGGIE** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **DEV DAS NAIK** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STUDY ON MARKETING MIX AND COMPETITIVE ANALYSIS OF SURF EXCEL** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **ANSAB SIDDIQUE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON CONSUMER BRAND PREFERENCE OF LUXURY CAR WITH PARTICULAR REFERENCE TO MUMBAI CITY** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **USAMA SHAH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STUDY ON FINANCIAL PLANNING** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **KHAN AHMED SHAMIM** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON AWARENESS ABOUT TAX PROVISION REGARDING INCOME FROM BUSINESS AND PROFESSIONAL** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **KHAN MOHAMMAD ANAS** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON FINANCIAL RATIO ANALYSIS OF HDFC BANK** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **AMAAN KHAN** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON FINANCIAL PROBLEMS FACED BY THE START UPS** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **DEEPAK KAMLESH SINGH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MONEY MARKET** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **CHANDRESH PATEL** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A REVIEW OF SOCIAL MEDIA MARKETING IN INCREASING THE REVENUE OF THE BUSINESS ORGANISATIONS** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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**Signature of Course Coordinator**



**Signature of Examiner**





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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **ROHIT SINGH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MOBILE MARKETING** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **PRITAM NAIK** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A REVIEW ON THE IMPACT OF CASH LESS SOCIETY OF INDIA** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **UDAY SINGH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON CONSUMER PERCEPTION TOWARD E-PAYMENT SYSTEM AND PHYSICAL CASH PAYMENT SYSTEM** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **SAJID SHAIKH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY OF MARKETING STRATEGIES ADOPTED BY FMCG INDUSTRY** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **HARSHAD PANDURANG KILLEDAR** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A COMPARATIVE STUDY BETWEEN NIKE AND ADIDAS WITH REFERENCE TO FINANCIAL ASPECTS** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **SHRINATH UDUGADE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STUDY ON DERIVATIVE MARKET IN INDIA** under the supervision of **PROF. NEELAM AGRAWAL**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **SHIKSHA SINGH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON THE EFFECTIVENESS OF SOCIAL MEDIA AS A MARKETING TOOL** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **SAKSHI BHADARGE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MERGERS AND ACQUISITIONS IN BANK OF BARODA, DENA BANK AND VIJAYA BANK** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **YASH BOKADE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **E COMMERCE AND CLASSES MANAGEMENT SYSTEM** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **SARAH CHETTIAR** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **IMPACT OF FINANCIAL DERIVATIVES AND HEDGE FUNDS ON THE INDIAN CAPITAL MARKET** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **ANIKET GARASEYA** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY OF IMPACT OF COVID-19 ON INDIAN STOCK** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **NIRAJ GUPTA** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **BANK CALLING METHOD FOR SELLING CREDIT CARD** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **SUSHANT MENGADE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STUDY ON RETIREMENT PLANNING OF SALARIED PERSON** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **ARYAN MENON** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **INVESTORS OUTLOOK TOWARDS SYSTEMATIC INVESTMENT PLAN** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **KHUSHI RAJPUROHIT** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **CASH MANAGEMENT OF HIMALAYAN DRUG COMPANY** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **SAIMA RAZZAQUE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **E-BANKING** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **AAYUSH SINGH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **THE STUDY OF RECRUITMENT & SELECTION OF BHARTI AIRTEL COMPANY** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **AISHWRYA SUVARNA** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **ONLINE TRADING** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **TRUPTI TURDE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **RESEARCH ON FINANCIAL MARKET** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **PRASHANT UPADHYAY** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **GLOBAL ECONOMIC EFFECT OF THE COVID-19 PANDEMIC** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **PRATHAM UPADHYAY** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **EMPLOYEE SATISFACTION IN HEYLCON** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **PRATIK UPADHYAY** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STUDY OF IMPACT OF COVID-19 ON INDIAN STOCK MARKET** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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**Signature of Examiner**





## CERTIFICATE

This is to certify that **ASHUTOSH YADAV** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **CORPORATE SOCIAL RESPONSIBILITY OF TATA** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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**Signature of Examiner**



## CERTIFICATE

This is to certify that **KARAN YEWALE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **CONSUMERS BUYING BEHAVIOUR TOWARDS MAGGI NOODLES AFTER ITS BAN** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **SAKSHI KESHAN** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **BEST HUMAN RESOURCES PRACTICES IN THE HOSPITALITY SECTOR** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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**Signature of Examiner**



## CERTIFICATE

This is to certify that **KAPIL MAHIRAJ** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **BRAND EQUITY/INTERNET BANKING** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **JANVI BHANUSHALI** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **IMPACT OF DEMONETIZATION ON BANK OF BARODA** under the supervision of **PROF. UMESH KABADI**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **JAGDEEP KAUR** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **ASSESSING THE CAREER DEVELOPMENT OF EMPLOYEE** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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**Signature of Examiner**



## CERTIFICATE

This is to certify that **ARJUN RAJESH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **LABOUR WELFARE MEASURES IN IT SECTOR** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **VEDANT VASANT BORKAR** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON RECRUITMENT PROCESS OF AIRTEL PVT. LTD.** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **RISHI CHALKE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON EMPLOYEE SATISFACTION LEVEL OF "KOTAK MAHINDRA BANK"** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **ADITI CHAVHAN** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **CONSUMER BEHAVIOUR TOWARDS COSMETIC PRODUCTS** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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**Signature of Examiner**



## CERTIFICATE

This is to certify that **KOMAL DAS** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **JOB DESCRIPTION AND JOB SPECIALISATION OF THE MANAGERS OF ALL THE DEPARTMENTS** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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**Signature of Principal**

**Signature of Course Coordinator**

**Signature of Examiner**



## CERTIFICATE

This is to certify that **SURAJ PRABHAKAR DEVALE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **THE ROLE OF HUMAN RESOURCE INFORMATION SYSTEM ON ORGANISATIONAL PERFORMANCE** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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**Signature of Course Coordinator**



**Signature of Examiner**





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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **AMBIKA DHILOD** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **MUMBAI DABBAWALA** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **ADIBA DONGRE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **PROJECT WORK ON PERFORMANCE APPRAISAL** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **PREETHU PRASANNAN** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **IMPACT OF STRESS ON EMPLOYEES DUE TO COVID-19** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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**Signature of Course Coordinator**

**Signature of Examiner**



## CERTIFICATE

This is to certify that **SHRADDHA GUPTA** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON RETIREMENT PLANNING WITH REFERENCE TO PEOPLE LIVING IN UPTOWN** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **KUNAL PRAKASH JADYAR** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **WORK-LIFE BALANCE IN IT SECTOR** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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**Signature of Examiner**



## CERTIFICATE

This is to certify that **SHILPA JAISWAL** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON EMPLOYEE RETENTION MEASURES AND ITS IMPACT ON EMPLOYEE MOTIVATION** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **AVANI KAMBLE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON WORK LIFE BALANCE OF EMPLOYEES OF BPO** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **BHAVIKA KARWANJE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **ANALYTICAL STUDY OF STRESS MANAGEMENT IN PRIVATE BANKING INDUSTRY** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **DIKSHANT KHANDAGALE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **THE STUDY OF RECRUITMENT PRACTICES** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **NIKHIL MAHAPATRA** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON THE STRESS FACED BY EMPLOYEES IN THE BANKING SECTOR** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **PRITISH PATEL** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON EFFECTS OF STRESS IN BANKING SECTOR** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **SHUBHAM PATIL** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **CORPORATE SOCIAL RESPONSIBILITY** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **NISHA RAJU PAWAR** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **REWARD AND RECOGNITION** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **SAVIO JUSTIN** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STUDY OF TRAINING AND ITS NEED IN RELIANCE COMPANY** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **ABHIMANYU SINGH RAJPUROHIT** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON RECRUITMENT AND SELECTION PROCESS IN HOTEL INDUSTRY** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **MEHREEN SHAIKH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **IMPACT OF COVID-19 PANDEMIC ON EMPLOYMENT** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **SANJANA SHINDE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON MEASURE OF EMPATHY IN LEADERSHIP TRAINING** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **SANDHYA SONKAMBLE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **TRAINING AND DEVELOPMENT IN HUMAN RESOURCE** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **NIRUPAMA KAILASH TEPPA** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **HR OUTSOURCING IN INDIA** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **TANNU THAKUR** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY OF EMPLOYEE MOTIVATION IN ORGANISATION** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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**Signature of Examiner**





## CERTIFICATE

This is to certify that **SAKSHI VICHARE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STUDY ON MOTIVATIONAL SIGNIFICANCE OF VARIOUS REWARDS AND RECOGNITION PROGRAMS** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **NISHA VISHWAKARMA** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **HR IN SERVICE SECTOR** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **PRIYANKA WANI** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **SATISFACTION LEVEL OF EMPLOYEES IN THE TELECOM SECTOR** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **MANSI YADAV** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **EVALUATION OF IPO IN INDIA** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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**Signature of Examiner**



## CERTIFICATE

This is to certify that **SEEMA YADAV** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **ANALYSING OF EXISTING JOB DESIGN METHOD FOR MOTIVATION OF EMPLOYEE** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .



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## CERTIFICATE

This is to certify that **VAISHNAVI KARWANJE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **HUMAN RESOURCE MANAGEMENT** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **SALONI THAKKAR** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **A STUDY ON RECRUITMENT AND SELECTION OF A COMPANY** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **KOMAL VISHWAKARMA** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STUDY ON ATTRITION RATES AT DIFFERENT SECTORS** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

## CERTIFICATE

This is to certify that **RUNITA JADHAV** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **HR MANAGEMENT IN ORGANIZATION** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

**Signature of Project Guide**

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**of Arts, Science & Commerce**  
Powai-Vihar, Powai, Mumbai - 400 076  
Tel. 25704526 / 25704530

**Signature of Principal**

**Signature of Course Coordinator**

**Signature of Examiner**





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(Affiliated to the University of Mumbai)  
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## CERTIFICATE

This is to certify that **SHUBHAM PINGLE** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **TATA SALT MARKETING STRATEGIES** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

**Signature of Project Guide**

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## CERTIFICATE

This is to certify that **ABDUL REHMAN SIDDIQUI** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **STRESS MANAGEMENT** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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**Signature of Examiner**





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## CERTIFICATE

This is to certify that **KARISMA DEBBARMA** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **HUMAN RESOURCE MANAGEMENT IN BANKING SECTOR** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **OMPRAKASH RAJPUROHIT** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **BENCHMARKING HR PRACTICES** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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## CERTIFICATE

This is to certify that **POOJA SAHANI** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce and her/his project is entitled **ORGANIZATIONAL STUDY ON EMPLOYEE MOTIVATION** under the supervision of **PROF ANITA PANDEY**. The information contained in this Project Work is true and original to the best of our knowledge and belief.

**Date of Submission:** 10<sup>th</sup> March, 2022 .

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